

**Media Release**

February 3, 2010

**Graybar Canada Proud to Sponsor the TechReady Program**

**Halifax, NS** – Graybar Canada is proud to once again be a sponsor of the TechReady program in Nova Scotia. TechReady is a joint program between Bell Aliant and the Nova Scotia Home Builder's Association. They train builders, renovators and subcontractors to properly wire new homes for current and future technology.

The TechReady brand assures you that a home has been wired by trained professionals for the latest communications technology in voice, video and data. By consulting with their builder or installer during the planning and design stage of the home, homebuyers can add any number of additional options, including provisions for satellite television, home theatre, whole home audio, home security, remote access, home controls, and much more.

Graybar Canada makes it fast and easy for TechReady certified installers to order what they need with just one part number for the entire kit. The Graybar Canada Standard TechReady Kit is complete with all the parts for a typical TechReady installation. Hubbell Canada, one of Graybar Canada's trusted manufacturers, is the key provider of components that make up the kit.

"We are happy to be a sponsor of the TechReady program once again this year," said Sarah Partridge, National Marketing Manager at Graybar Canada, "We want to make it quick and easy for installers to get the equipment they need by stocking the Standard TechReady Kit."

For more information on the TechReady program, visit [techready.ca](http://techready.ca) or [graybarcanada.com](http://graybarcanada.com).

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**About Graybar Canada**

Graybar Canada, an employee-owned company, is a wholesale distributor for hundreds of thousands of items from leading manufacturers of electrical and communications and data products and related services. Headquartered in Halifax, Nova Scotia, Graybar Canada operates over 30 locations across the country and is organized into seven specialized product divisions: Electrical Supply, Industrial/Automation, Lighting, Comm/Data, Utility, Security, and Oil & Gas. Graybar Canada's trained specialists and top-quality products enable them to provide customers with a complete solution.

Committed to quality through its customer service, products, supply and distribution, and performance, Graybar Canada is a subsidiary of Graybar Electric Company Inc., a Fortune 500 company, and one of the oldest and largest North American electrical distributors.

**For further information, please contact:**

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