

What is the Hype around VoIP?

More and more often, businesses are using Voice over Internet Protocol, better known as VoIP, in day-to-day business operations. The use of VoIP applications transmit voice over a computer network and allows you to integrate audio and data applications such as email, fax, and phone.

Using VoIP has many advantages including the cost benefits over traditional telephone networks. Instead of paying a minute-by-minute rate, VoIP calls are placed across the Internet. The cost savings on International calls, for instance, can be tremendous. VoIP is a lot more than a way to save on long distance calls. The real hype around VoIP is its ability to enable you to change how you do business while seeing a measurable ROI.



With a VoIP adapter, you are able to work remotely from head office yet continue to use your same phone number. You can also access your voice mail in real time, and route your unanswered calls to reception in head office as if your desk was just down the hall. It is like being able to take your office with you wherever you - and an Internet connection - go.

Another benefit to VoIP is that features such as Voice Mail, Call Forwarding, Call Waiting, Caller ID, Call Block, Call Return and Do Not Disturb are commonly included with VoIP software.



These benefits are the tip of the iceberg, and if you want to learn more, Graybar Canada's trained specialists can provide you with the VoIP solution that is right for your business. Whether its Critical Links edgeBOX™ multiservice IP solutions, Aastra's DECT technology, or Allied Telesis "Triple Play" IP Network transportation, Graybar Canada carries the brands that can satisfy your VoIP needs for SMBs and enterprise networks.