

rotate stock

CyberDome II* Trade-in and Trade-up promotion process and details



GE Security is providing a great opportunity for you to help your customers upgrade their video surveillance system. If they are using old cameras ... trade them in for savings on the new CyberDome II cameras.

When purchasing a **Cyberdome II** you can receive a credit for each old camera traded-in, per the table at right.

Promotion Rules

Distributors:

1. Your customer purchases a new CyberDome II

Collect the following information from the customer:

- Make, Model, Serial # and quantity of each camera to be traded in.

2. Collect the old equipment from the customer

3. Provide credit to your customer by the appropriate amount based on which models were purchased.

4. Contact **GE Security Order Entry**

(Ph: 800 265 3709) for an RMA number, and provide:

- completed RMA Form
- completed Trade-In Form

5. Send the old equipment back

Complete the following steps:

- Complete the "Trade-in" form, making sure to include the **RMA number**. The RMA number is necessary in order to receive Credit.
- Send the old equipment along with a copy of "Trade-in" form to:

GE Security
625 6th Street East
Owen Sound, ON N4K 5P8

Old equipment must be received within 60 days for credit to be applied

6. Account is credited upon confirmation of equipment received

Promotion begins **2008-10-01** and runs until further notice.

Old equipment must be received within 60 days for credit to be applied.

Credit will be applied as an account credit.

Number of credits cannot exceed quantity of new cameras purchased.

Table of Qualifying Product

| Family | Model | Credit |
|--------------|-------------------|--------|
| Cyberdome II | 22X Select | \$150 |
| Cyberdome II | 18X day/Night | \$300 |
| Cyberdome II | 22X | \$300 |
| Cyberdome II | 23X WDR Day/Night | \$300 |
| Cyberdome II | 26X Day/Night | \$300 |
| Cyberdome II | 36X WDR Day/Night | \$300 |



Trade-In Form - Rebate Credit Request

Distributor: _____

Offer runs until further notice

RMA # for Credit: _____

Customer Name: _____
 Street: _____
 Street: _____
 City: _____ Province: _____ P.C.: _____
 End-user Name: _____ Location: _____
 End-user Contact: _____

Customer Contact Person: _____
 Phone: _____
 Fax: _____
 Date: _____
 GE Security Sales Representative: _____

| A | B | C | D | |
|----------------------------|---------------------|---------------|------|--|
| Old Equipment Make | Old Equipment Model | Serial Number | Qty. | Process |
| | | | | <p>Process</p> <p>Step 1: Reference CyberDome II-TRADE when placing order and obtain a RMA number for old equipment</p> <p>Step 2: Place the RMA number in the top right of this form and fill in the rest of the detail</p> <p>Step 3: Send a copy of this form with old equipment to the address below</p> <p>Step 4: Receive credit after old equipment is received!</p> <p>Ship to Address: GE Security - Canada c/o Rotate Your Stock Program 625 6th St. E Owen Sound, Ontario N4K 5P8</p> <p>RMA# _____</p> |
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| | | | | |
| Received By _____ | | | | |
| Position & Signature _____ | | | | |

| SENDING FROM | ATTENTION | PHONE | FAX | ADDRESS |
|-----------------------|-----------|-------|-----|---------|
| CyberDome II Trade-In | | | | |

